



Growth in Participation

2025 ASA Soccer and Basketball
Tournament Review

Exposure & Achievements

Community
Engagement Through Sport



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Adventure Sports Academy (ASA)



asa_hongkong

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Record-Breaking Growth in Participation

學員人數再創新高，足球與籃球項目穩健增長

In 2025, ASA achieved significant milestones in enrollment and professional expertise. Enrollment reached a new record, with holiday camps and regular classes seeing immense popularity.

2025年，ASA在學員規模及專業實力方面均錄得顯著增長。全年招生人數再創新高，假期營及恆常班尤其受歡迎。

Heartfelt Thanks to Our Parents

衷心感謝家長支持

We sincerely thank every parent for their trust and support. From daily pick-ups in all weather conditions to unwavering encouragement on match days, parents play a vital role in their children's continuous improvement and confidence-building journey.

我們衷心感謝每一位家長的信任與陪伴。無論是風雨中的接送，還是比賽場邊的支持，都是孩子們不斷進步、勇於突破的重要力量。

Elite Coaching Team

精英教練團隊

We continued to attract top-tier talent, including Coach Yin and Coach Jac, bringing systematic training and global tactical perspectives to our players.

本年度持續引入高水平人才，教練 Yin 及 Jac 的加盟，為球員帶來更系統化及國際視野的指導。



Launch of New Training Venue

新場地正式啟用

ASA was honoured to earn the trust of HKCA Po Leung Kuk School and officially launched basketball training programmes on campus. The venue is also open to the public on weekends for recruitment and coaching, further expanding ASA's service coverage within the community.

ASA榮幸獲得保良局建造商會學校的信任，正式於校內開展籃球訓練課程，並於週末對外開放場地作招生及教學用途，進一步擴展我們服務社區的覆蓋範圍。

Current ASA training venues and partner schools include:

目前，ASA的訓練場地及合作學校包括：

School:

Kingston International School, Sophie Kindergarten & Nursery School, ESF Bradbury School, Tsing Yi Trade Association Primary School, HKCA Po Leung Kuk School, German Swiss International School.

Venues:

Hong Kong Football Club, South China Athletic Association, Happy Valley Recreation Ground, Kwai Fong Street Playground, Aberdeen Marina Club, South Horizon Club House.



2025年度賽事總覽

In 2025, ASA organized four major youth football and basketball tournaments:

全年共舉辦4項的青少年足球及籃球錦標賽：

- AXA x ASA 3V3 Basketball Elite Tournament 2025
- ASA 2025 Summer Tournament
- AXA x ASA 2025 Winter Basketball Tournament
- ASA 2025 FUJIFILM CUP

Highlights and Milestones

高光時刻



Multiple awards were presented during the tournaments, including Best Scorer, Best Performance Awards, and Group Champions, marking important milestones as players transitioned from training grounds to competitive arenas.

賽事期間頒發多個獎項，包括最佳得分球員、最佳表現獎及各組別冠軍隊伍等，見證球員們由日常訓練走向正式賽場的重要蛻變。

Our Valued Partners

感恩合作夥伴

Special thanks to:

特別鳴謝：

- ASA Football Tournament Title Sponsor: FUJIFILM
- ASA Basketball Tournament Title Sponsor: AXA

We also extend our sincere appreciation to MEKO, Comvita, Hydrolife, Caddy Highlight, Pansing, HWUKAH Podcast, Crayola, and Hallmark for their generous support in venues, equipment, and supplies, helping ASA deliver outstanding sporting events.

以及 MEKO 純水、Comvita 康維他、Hydrolife、Caddy Highlight、Pansing 方盛、HWUKAH Podcast、Crayola、Hallmark 等合作夥伴，感謝各位在場地、裝備及物資上的鼎力支持。



安盛

FUJIFILM



康維他™



pansing 方盛



In 2025, ASA teams competed passionately in numerous local and overseas tournaments, achieving outstanding results.

2025年，ASA學員於多個本地及海外賽事中全力以赴，屢創佳績。

Championship Achievements

冠軍榮耀

- ASA SU12 – Champion of the Jockey Club Junior Football Tournament
- ASA SU11 – Champion of the HKFC Soccer Sevens Football Tournament Shield (Division A)
- ASA SU8 – Champion of HKJFL Group B

Regional and International Exposure

跨區域交流與歷練

ASA teams travelled to Singapore to compete in the JSSL Singapore 7's, while also actively participating in the HKJFL League and HKFC Soccer Sevens, gaining valuable experience on broader competitive stages.

ASA球隊遠征新加坡JSSL Singapore 7's，並積極參與HKJFL聯賽、HKFC Soccer Sevens等賽事。

Learning from the Stars

與星同行・拓展視野

In May, under the coordination of ASA basketball coach David, students had the unique opportunity to meet NBA star D' Angelo Russell. In October, Coach David also served as host for an NBA player interaction event in Macau, contributing ASA's professional presence to international sports events.

5月，在ASA籃球教練David的策劃下，學員有幸與NBA球星D' Angelo Russell近距離交流；10月，David教練亦擔任澳門NBA球星互動活動主持。



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Strong Community Engagement Through Sport

以體育連結社區，持續實踐社會責任

While striving for excellence, ASA remains deeply committed to its social responsibilities, believing that the true power of sport lies in uniting communities and giving back.

ASA始終銘記作為社區一份子的責任與擔當，深信體育的真正力量在於凝聚人心、回饋社會。

Tai Po Fire Relief Efforts

大埔火災支援行動

Following the tragic fire incident at Kwong Fuk Estate in Tai Po, ASA promptly expressed condolences and actively supported donation initiatives to stand with the community during difficult times.

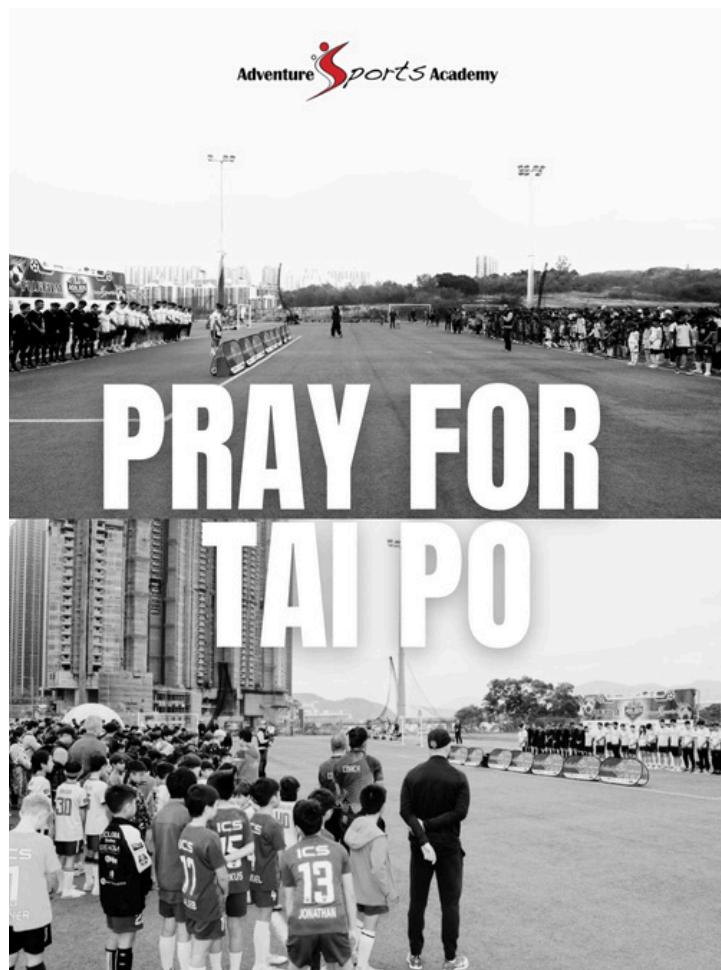
面對11月大埔宏福苑火災事故，ASA第一時間表達關懷並響應捐款行動。

Moment of Silence and Support

默哀與祈福時刻

Before the start of the ASA 2025 FUJIFILM CUP, all coaches, players, and staff observed a moment of silence. ASA also pledged to donate tournament proceeds to charitable organisations supporting affected families.

ASA於賽事前舉行默哀儀式，並將比賽收入捐贈予相關慈善基金。



Strong Community Engagement Through Sport

以體育連結社區，持續實踐社會責任

Mid-Autumn Community Outreach

中秋送暖

ASA coaches once again partnered with SoCO to distribute mooncakes to underprivileged families in Sham Shui Po, sharing festive warmth and care. ASA教練團隊再次與SoCO合作，深入深水埗社區派發中秋月餅。

Promoting Sports Culture

推廣運動文化

Invited by AXA, ASA hosted a basketball-themed activity booth at the AXA BetterMe Weekend, welcoming approximately 6,600 participants over two days and actively promoting sportsmanship and healthy living.

ASA應AXA安盛邀請，於AXA BetterMe Weekend設立籃球主題攤位，兩日共接待約6,600人次。

Sharing Knowledge with the Community

知識共享・惠及社區

ASA regularly publishes free football and basketball training content to benefit more families and promote positive sports education.

ASA定期發佈足球、籃球及敏捷度訓練的免費教學內容，惠及更多家庭。



攝影: 麥詩詩

上圖攝影: 香港社區組織協會

總冠名: 香港安盛有限公司

總贊助: SoCO

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Looking Ahead to 2026

Moving Forward Together

In the coming year, ASA will continue to expand its elite coaching team, introduce advanced sports technology, and explore additional professional training venues to further enhance training quality and service experience.

踏入新一年，ASA將持續擴充精英教練團隊，引入先進體育科技，並拓展更多專業訓練場地。

In 2026, we look forward to meeting again on the field and creating many more memorable moments together.

2026年，讓我們繼續相約球場，攜手創造更多精彩時刻。



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