

Happy Chinese New Year 2026

ASA Easter Camp 2026

ASA Girls Friendly Match

New Social Media Platforms



馬年大吉  
2026



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ISSUE



Holistic Athletic and Character Development for Future Leaders



01

## Happy Chinese New Year 2026 from ASA

### 馬年大吉 · 龍馬精神

🐎 ASA coaches wish everyone a powerful Year of the Horse  
🐎 ASA 教練團隊祝大家馬年人強馬壯!

🎉 Wish everything go as you wish in the Year of the Horse  
🎉 祝馬年萬事如意

🎉 May you gallop towards success and achieve all your dreams  
🎉 祝心想事成，策馬奔向成功

🎉 Wish you good health  
🎉 祝身體健康

🎉 Wish you progress in your studies  
🎉 祝學業進步

🎉 Wishing you great fortune in the Year of the Horse  
🎉 馬年行大運



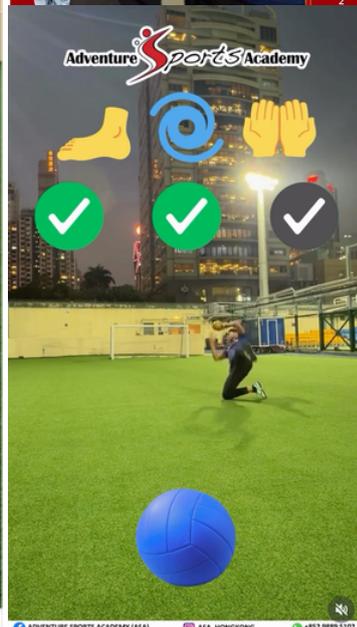
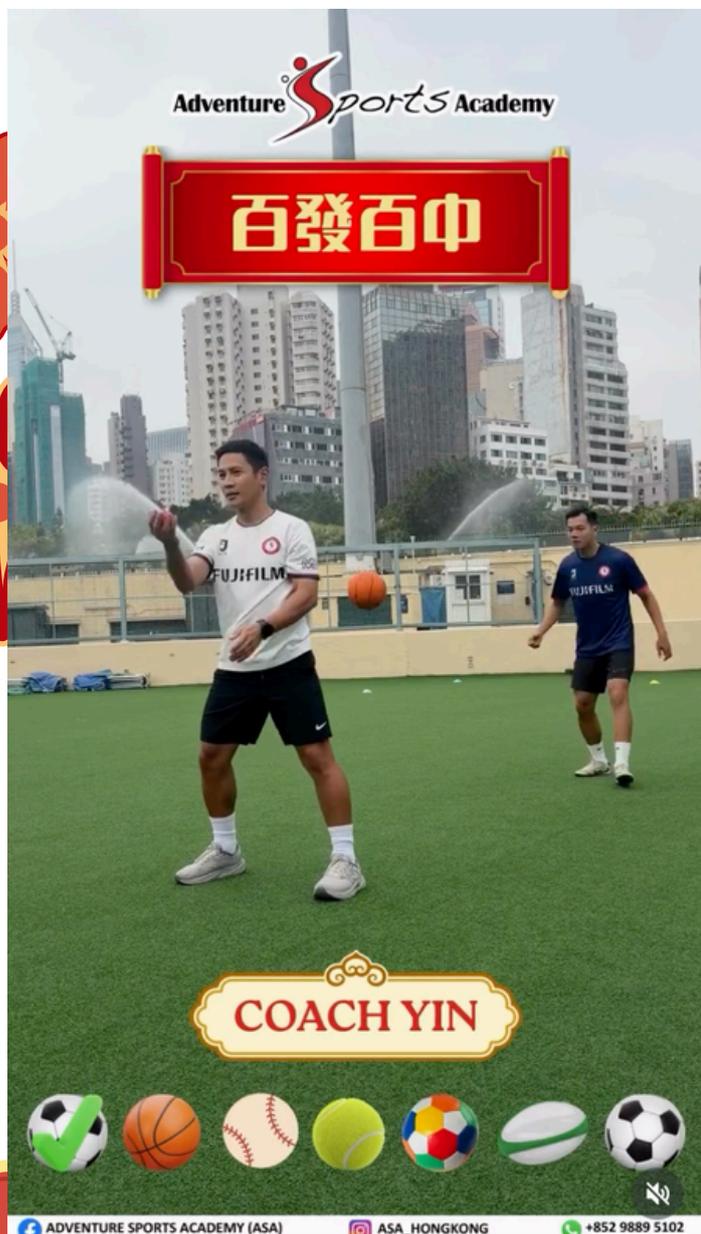
# 01 Happy Chinese New Year 2026 from ASA 馬年大吉 · 龍馬精神

## Chinese New Year Video Series 新年祝福影片



Our coaches have filmed a series of Chinese New Year greeting videos and fun festive challenge games. Check them out and see if you can beat our coaches' scores on ASA's social media:

教練們拍攝了一系列新年祝福影片，並設計了有趣的新年挑戰遊戲。歡迎前往 ASA 社交平台觀看，看看你是否能挑戰教練們的紀錄：



02

## ASA Easter Camp 2026: Registration Open 2026 復活節訓練營現正開放報名

Forget the egg hunt — we' re hunting GOALS and BUCKETS this Easter!  
復活節不只找彩蛋，我們一起追逐進球與入樽！

ASA Easter Camp 2026 is officially open for registration.  
ASA 2026 復活節訓練營現已正式接受報名。

Sharpen your skills, build confidence, and make new friends on the field and court.  
提升技術、建立自信，在球場上結識新朋友。

Whether you want to improve your shooting accuracy or strengthen your footwork,  
we' ve got the perfect training environment for you.  
無論你想提升投籃準度，還是強化足球步法，我們都為你準備好專業訓練環境。



03

## ASA Girls' Football: Building the Future 女子足球友誼賽：凝聚女足力量

To champion the growth of girls' football, ASA is committed to hosting regular friendly matches throughout 2026. Our mission? To scout and develop a premier ASA Girls Elite Team for upcoming regional competitions.

為推動女子足球發展，ASA 將於新一年持續舉辦女子友誼賽，目標是逐步組建 ASA 女子精英隊參與各項大型賽事。

On February 28, we kicked off the year at the South China Athletic Association (SCAA).

2月28日，我們於南華體育會展開了首場友誼賽。

"Rain or shine, the hustle never stops."  
儘管當日細雨綿綿，但仍無阻隊員們的熱情。



04

## New Social Media Platforms ASA 登陸新社交平台

ASA is committed to building a multilingual and inclusive Hong Kong football culture. To strengthen exchanges within the Greater Bay Area (GBA) and promote the unique spirit of Hong Kong football, ASA has officially launched on:

ASA 致力於打造多語言融合的香港足球文化。為加強與大灣區足球文化的交流，並助力推廣香港足球文化，ASA 現已正式入駐：

- Rednote | 小紅書
- WeChat Official Account | 微信公眾號

We will be sharing skills school updates, training highlights, and the latest event news. Stay connected and join us in shaping the future of youth sports in the GBA!  
未來將陸續分享 ASA 技能學校資訊、訓練花絮與活動消息。歡迎大家關注，與我們共同見證大灣區青少年體育的發展！



 微信搜一搜

 ASA创域体育



Mark your calendars! The momentum is just building.  
請記下這些重要日子，精彩活動即將過境：

 April 2-5

 JSSL 7's Football Tournament

 新加坡七人足球賽



 April 25-26

 AXA ASA 2026 Basketball Tournament

 AXA ASA 2026 籃球邀請賽



Let's keep building momentum together in 2026. GO ASA!!  
讓我們在 2026 年繼續並肩前行，再創佳績！

SCAN HERE



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